

Formed in 1983.

JGL Consultants is a boutique food service and retail consultancy specializing in cultural institutions.








The firm has worked with more than three hundred cultural organizations across the US and Canada in varying phases of development.

Our specialty is working with the owner and architect to develop visitor food service, facility rental and retail programs that enhance the guest experience and maximize earned income potential.

The company is minority owned and is certified as a WBE in the state of NJ.

Our understanding of food service and retail operations within a cultural environment is unsurpassed, and our involvement in the planning phase allows our clients to meet their operational and financial goals.

Our Services Include:

-  Assessments
-  Benchmarking
-  Concept Development
-  Feasibility Studies
-  Master Planning
-  Revenue Enhancement Strategies
-  RFP Process

Our client list includes some of the most prestigious and well-known institutions in the country.

Our Selected Cultural Clients Include:

- American Museum of Natural History
- Children's Museum Indianapolis
- Harvard Art Museums
- Morgan Library and Museum
- Museum of Fine Arts Houston
- Museum of Science and Industry Chicago
- Pérez Art Museum Miami
- Peabody Essex Museum
- Studio Museum in Harlem
- The Franklin Institute
- Walker Art Center



Photo: Courtney Apple



Photo: Steve Legato Photography

JGL is unique among consultants for several reasons.

A principal is engaged on every project we undertake.

With over 300 cultural organizations in our portfolio, we have experience addressing the operational, financial, and institutional challenges food service and retail programs face.

Our genesis is operations, not design. This allows us to strategize and evaluate from an operational point of view, which we believe produces realistic expectations for our clients.

Our knowledge of the catering and retail markets, best practices, and operational requirements is unparalleled.

Our Selected Projects Include:

Denver Art Museum

Denver, CO – JGL was selected to develop the feasibility study and concept design for this Renzo Piano expansion. The expansion included a new café for the facility which serves visitors and students. We also managed the RFP process for a food service operator.

Museum of Contemporary Art San Diego

San Diego, CA – JGL was hired to assist with a food service vendor selection process. JGL worked with the client to mitigate some operational challenges and develop a feasible operating model. We managed an RFP process that resulted in the retention of a local restaurateur and a short list of caterers. We also assisted with the development of the rental program.

New-York Historical Society

New York, NY – JGL worked with this facility in developing expansion plans that included a café open to the public and on dark nights. We have completed several additional scopes, including an assessment and the recent development of a more casual coffee bar.

Norton Museum of Art

West Palm Beach, FL – JGL provided a feasibility study, kitchen design, RFP process and interim support for the rental program development. This Foster-designed expansion opened in early 2019 to rave reviews.

The Obama Presidential Center

Chicago, IL – JGL was selected as the food service consultant for this highly anticipated museum; our scope includes a feasibility/market study, confirmation of kitchen design and an upcoming RFP process for a food service vendor.

For our full client list visit us at www.jglconsultants.com